



# Report on Accessible Media (ROAM)

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## Appendix D - Directory of Service Providers and Software

### Commercial Providers of Transcriptions and Captions

**DISCLAIMER:** Rates are subject to change. Education rates are provided where available. While we have been able to divide the services provided by vendors into 3 broad categories, what they provide will vary and you will need to confirm that the product they deliver meets your needs before ordering.

Vendor	Caption Only (transcript provided) Turnaround: Rate	Transcript Only Turnaround: Rate	Transcript + Caption Turnaround: Rate	Minimum Charge	Notes
<b>Canadian Companies</b>					
<b>Inclusive Media and Design</b> <a href="http://www.inclusivemedia.ca">www.inclusivemedia.ca</a> Toronto, Ontario <b>Rates in Canadian Dollars</b>	<b>(\$CAD)</b> <b>24hr:</b> \$150 for 10min + \$ 13/min  <b>48hr:</b> \$100 for 10min. + \$11.50/min  <b>3day:</b> \$50 for 5min +10.25/min.  <b>7day:</b> \$50 for 5min. + \$8.25/min  <b>10day:</b> \$6.80/min	<b>(\$CAD)</b> <b>24hr:</b> \$150 for 10min + \$ 3.50/min  <b>48hr:</b> \$100 for 10min. + \$3.50/min.  <b>3day:</b> \$50 for 10min +3.50/min.  <b>7day:</b> \$50 for 5min. + \$2.50/min	<b>(\$CAD)</b> <b>24hr:</b> \$150 for 10min + \$ 16/min  <b>48hr:</b> \$100 for 10min. + \$14/min  <b>3day:</b> \$60 for 5min+ \$13.75/min  <b>7day:</b> \$50 for 5min. + \$10.75/min  <b>10day:</b> \$8.60/min		Audio Description services available  Privileged Client Status is granted to clients with over 6 hours of video per month (commencing second consecutive month), OR after 20 hours accumulated over the course of 12 months. Benefits include exemption from the \$50 minimum per video plus a 20% blanket discount. Can be leveraged by consortium members.
<b>Previous clients:</b> Brock University, Carleton University, Harvard University, Ontario College of Art and Design University, Ryerson University, University of Guelph, University of Ottawa, University of Ontario Institute of Technology, University of Toronto, Wilfrid Laurier University, York University					

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<b>The Media Concierge</b> <a href="http://www.mediaconcierge.ca">www.mediaconcierge.ca</a>  Toronto, Ontario  <b>Rates in Canadian Dollars</b>	<b>(\$CAD)</b>  <b>24hr:</b> \$10.50/min	<b>(\$CAD)</b>  <b>24hr:</b> \$2.50/min (Word File)	<b>(\$CAD)</b>  <b>24hr:</b> \$13.00	<b>(\$CAD)</b>  \$50	Collective group rates based on annual contract.
<b>Previous clients:</b> Centennial College, Conestoga College, George Brown College, Ryerson University, The deVeber Institute for Bioethics and Social Research, Wilfrid Laurier University, York University					
<b>American Companies</b>					
<b>3Play Media</b> <a href="http://www.3playmedia.com">www.3playmedia.com</a>  Cambridge, Massachusetts	NA	NA	<b>(\$USD)</b>  <b>4day:</b> \$2.50/min	NA	Process uses automatic speech recognition with human clean up to “produce 99.5% accuracy”
<b>Previous clients:</b> Carleton University, McMaster University, York University, McGill University, University of Toronto, Wilfrid Laurier University					
<b>Automatic Sync Technologies</b> <a href="http://www.automaticsync.com">www.automaticsync.com</a>  San Francisco, California	<b>(\$USD)</b>  <b>&lt;2hr:</b> \$1.15/min	<b>(\$USD)</b>  <b>24hr:</b> \$2/min  <b>3day:</b> \$1.50/min	<b>(\$USD)</b>  <b>24hr:</b> \$3.15/min  <b>3day:</b> \$2.65/min	<b>(\$USD)</b>  \$75	“Web-automated captioning” with human editing Bulk rates lower beyond 20, 30, 150 and 300 hours Billing resolution is one minute; rounded up to the next nearest minute.
<b>Previous clients:</b> University of Toronto, University of Guelph, Queens University, McMaster University, Brock University, York University, Ryerson University					

Vendor	Caption Only (transcript provided) Turnaround: Rate	Transcript Only Turnaround: Rate	Transcript + Caption Turnaround: Rate	Minimum Charge	Notes
<b>Dotsub</b> <a href="http://dotsub.com/enterprise/order">http://dotsub.com/enterprise/order</a> New York	NA	NA	<b>(\$USD)</b> \$4/min Video length limit of 45 minutes on basic plan; otherwise Pro plan of \$9.99/month or \$100/year.	NA	Human transcription. Strength in language translation.
<b>Caption Depot</b> <a href="http://www.captiondepot.com">www.captiondepot.com</a> Rockville, Maryland	<b>(\$USD)</b> <b>2day:</b> \$100+8/min <b>5day:</b> \$75+5/min <b>10day:</b> \$75+4/min	<b>(\$USD)</b> <b>2day:</b> \$5/min <b>5day:</b> \$3/min	<b>(\$USD)</b> <b>2day:</b> \$100+11/min <b>5day:</b> \$75+7/min <b>10day:</b> \$75+6/min	NA	Bulk rates available Rates include one standard caption file format Open captioned video at additional cost
<b>NetCaptioning</b> <a href="http://www.netcaptioning.com">www.netcaptioning.com</a> Baltimore, Maryland	<b>(\$USD)</b> <b>24hr:</b> \$7/min <b>3day:</b> \$5.50/min <b>5day:</b> \$4/min	<b>(\$USD)</b> <b>24hr:</b> \$4.25/min <b>3day:</b> \$3.25/min <b>5day:</b> \$2.25/min	<b>(\$USD)</b> <b>24hr:</b> \$11/min <b>3day:</b> \$8.50/min <b>5day:</b> \$6/min	<b>(\$USD)</b> \$75	Rates include one standard caption file format.
<b>Talking Type Captions</b> <a href="http://www.talkingtypecaptions.com">www.talkingtypecaptions.com</a> Bethesda, Maryland	<b>(\$USD)</b> <b>24hr:</b> \$7/min <b>(\$USD)</b> <b>2day:</b> \$5/min <b>4day:</b> \$4/min	<b>(\$USD)</b> <b>24hr:</b> \$3/min <b>(\$USD)</b> <b>2day:</b> \$2.50/min <b>4day:</b> \$2/min	<b>(\$USD)</b> <b>24hr:</b> \$10/min <b>(\$USD)</b> <b>2day:</b> \$7.50/min <b>4day:</b> \$6/min	NA	

Vendor	Caption Only (transcript provided) Turnaround: Rate	Transcript Only Turnaround: Rate	Transcript + Caption Turnaround: Rate	Minimum Charge	Notes
<b>RhinoMoon</b> <a href="http://www.rhinomoon.com">www.rhinomoon.com</a>  Austin, Texas	<b>(\$USD)</b>  24hr: \$14/min  2day: \$13/min  4day: \$12/min  7day: \$10/min	<b>(\$USD)</b>  24hr: \$7/min  2day: \$6/min  4day: \$5/min  7day: \$3/min	<b>(\$USD)</b>  24hr: \$15/min  2day: \$14/min  4day: \$13/min  7day: \$11/min	<b>(\$USD)</b>  \$50	
<b>Video Caption Corp</b> <a href="http://www.vicaps.com">www.vicaps.com</a>  New York and Los Angeles		<b>(\$USD)</b>  \$3/min	<b>(\$USD)</b>  \$2.50 to \$16.50/min "depending on format, caption style, turnaround time, volume, and type of content."	<b>(\$USD)</b>  \$35 or \$50 for 3min. or less	Posted rates for up to 3 minutes for YouTube- compatible format  Volume discounts available.  Audio Description Services
<b>Previous clients:</b> American University, California Polytechnic University, Columbia University, Cornell University, Michigan State University, MIT, Tufts University, University of Chicago, University of Florida, University of Kentucky, University of Maryland, University of North Carolina, University of South Carolina, University of Vermont, University of Washington, Virginia Commonwealth University					

## Software

(rates are in US Dollars (\$USD) unless otherwise stated)

Software/Vendor	Price	Notes
<b>Desktop Software</b>		
<a href="#"><u>InqScribe</u></a> (Inquirium) Compatible with: Mac & Windows	\$99 full \$69 edu/nonprofit  Quantity discount and site licenses available.	Efficient, easy-to-use transcription software that also allows for time coding. Features include: <ul style="list-style-type: none"> <li>• Clickable time codes</li> <li>• Subtitles</li> <li>• Mouse-free controls</li> <li>• Coding for keywords</li> <li>• Variable speed playback</li> <li>• Video and transcript in the same window</li> <li>• Online user guide</li> </ul>
<a href="#"><u>MovieCaptioner</u></a> (SynchriMedia) Compatible with: Mac & Windows	Single User: \$99.95 Up to 10 Users: \$899.95 Educational rates upon request.	Software for the intermediate-through-advanced captioner, MovieCaptioner is versatile with the capability to import and export many file formats.
<a href="#"><u>Camtasia</u></a> (TechSmith) Compatible with: Mac (very limited) & Windows	Camtasia: US\$99  Camtasia Studio: US\$299	Camtasia allows loading of prepared captions or transcripts with some manual time coding tasks required before outputting content as a video. Closed captions only.

Software/Vendor	Price	Notes
<p><a href="#"><u>Captionmaker and MacCaption</u></a> (Telestream)</p> <p>Compatible with: Mac (MacCaption) &amp; Windows (Captionmaker)</p>	<p>Desktop <i>Version</i>: \$1095</p> <p>Pro <i>Version</i>: \$5000</p> <p>Enterprise <i>Version</i>: \$10 000</p>	<p>Acquired by Telestream in summer 2013, CPC had developed one of the foremost professional captioning tools. Features of the desktop version include:</p> <ul style="list-style-type: none"> <li>• Caption Authoring, Timing and Formatting</li> <li>• Auto Time Stamp (sync text and audio)</li> <li>• Export SCC (CEA-608) &amp; MCC (CEA-708) files</li> <li>• Burn-in Subtitles and Basic DVD Subtitles</li> <li>• Streaming/Mobile Video (Timed text, WebVTT, SRT, iOS, iTunes iTT, YouTube, WMV, etc.)</li> <li>• Import plain text, SCC &amp; MCC, web formats</li> </ul>
<p><a href="#"><u>Annotation Edit</u></a> (zeitAnker)</p> <p>Compatible with: Mac</p>	\$380	<p>Advanced subtitling functionality out of Berlin with limited support and updates. A complex Mac-based application appropriate for professional use.</p>
<p><a href="#"><u>AEGISUB</u></a> Compatible with: Mac &amp; Windows</p>	Open Source Software	<p>This is easy to use and has had a massive online community for many years. Features an audio waveform viewer.</p>
<p><a href="#"><u>Handbrake</u></a> Compatible with: Mac, Windows &amp; Linux</p>	Open Source Software	<p>While not a subtitle/caption editor, Handbrake is an extremely versatile cross-platform video transcoder (or convertor) that allows for prepared caption file integration.</p>
<p><a href="#"><u>Jubler</u></a> (Payontis)</p> <p>Compatible with: Mac, Windows &amp; Linux</p>	Open Source Software	<p>Written in Java 5.0, this is very text-oriented and requires installation of Java, MPlayer for video playback, and ASpell for spellcheck functionality. Jubler can be used for creating captions, editing pre-existing captions, or exporting to another format.</p>

Software/Vendor	Price	Notes
<a href="#">Media Access Generator (MAGpie)</a>  <b>National Center for Accessible Media</b>  Compatible with: Windows	Open Source Software	MAGpie will always be the “original free caption- and audio-description authoring tool”, though showing its age, may require some technical contortions to load and run.
<a href="#">Subtitle Workshop</a> (URUWorks)  Compatible with: Windows	Open Source Software	Supporting a large spectrum of caption and subtitle formats, this donationware is available for Windows as a Beta and has not been updated in many years.
<b>Online Video Hosting Service</b>		
<a href="#">Amara</a> (previously called Universal Subtitles)	Rates unavailable	Amara focuses on ease of subtitling via a simple online interface. Other people in the crowdsourced-cloud can edit your subtitles (or translate them into other languages), or, you can use their professional services.
<a href="#">YouTube</a> (Captions and Subtitles)	Rates unavailable	Caption files can be uploaded to YouTube. It has a built-in text editor that allows you to either add a plain text transcript or to enter text and mark locations in the video where that text should appear (time coding). If you do not time code your text, YouTube will do it automatically; however, this can be less accurate.